

ESMOD - SCHOOL OF FASHION ART AND DESIGN (ESMOD)

HISTORY

Founded in 1841 by Alexis Lavigne, tailor to Empress Eugénie and inventor of the dress form, the flexible measuring tape, and the first written fashion method, ESMOD was the first school in the world to teach fashion techniques that had been preciously guarded secrets. With its strong reputation, a global network across 14 countries, and close ties to the fashion industry, ESMOD ensures that all its students achieve international success in the world of fashion.

ESMOD has been present in Lebanon since 1999. Our mission is to provide top-tier education to train competent, creative, and technical professionals with an international profile, while continuously adapting our programs to meet the evolving demands of the fashion industry.

MISSION

- Develop quality teaching to train competent, creative, technical professionals with an international profile.
- Establish programs allowing students to develop creativity, self-sufficiency and open-mindedness.
- Adapt programs to the fashion market needs.
- Adapt programs to the cultural specificities of the countries where we have schools, while respecting ESMOD's tradition.

ADMINISTRATION

President and Founder of ESMOD Beirut: Maroun MASSOUD

Director General: Nicole MASSOUD

ADMINISTRATIVE STAFF

Deputy Administrative Assistant: Malak NAJJAR AYOUB

Academic Coordinator: May FAOUR ALAWIE

Communication Advisor: Tala-Leila MAALOUF

FACULTY

Instructors

Ghada KAZAN, Sana OSTA, Nour YASSINE, Zeinab KASSEM, Antoine KASSATLY, Ali BAZZI, Mohammad SAAD, Joëlle RIACHI

Guest Speakers

Youmna ASSOUAD, Rawan (EL) MOTLAK, Maria MAALOUF

DEGREES, DIPLOMAS AND CERTIFICATES AWARDED

Bachelor in Fashion Design and Pattern Drafting

JOB OPPORTUNITIES

The fashion industry offers a wide range of job opportunities, enabling each student to find a job that suits their talents. Below is a non-exhaustive list of jobs in the fashion sector:

Creative or Style Director; Collection Manager; Team Leader; Development Manager; Product Manager; Buyer; Fashion Designer; Assistant Designer; Photo Stylist; Graphic Designer; Collection Coordinator; Production Manager; Assistant Production Manager; Visual Merchandising Manager; Visual Merchandiser; Press Officer.

TUITION FEES

Bachelor in Fashion Design and Pattern Drafting: 158 Fresh US Dollars and 5,997,000 Lebanese Pounds (for semester 1), equivalent in Fresh US Dollars to 225 (exchange rate = 89,500 LBP)

SPECIFIC PROVISIONS OF THE INTERNAL REGULATIONS OF STUDY

- The Lebanese Baccalaureate or its equivalent is mandatory to obtain the bachelor degree from USJ.
- Students who do not hold a Baccalaureate are still eligible for admission; however, they will only receive a diploma from ESMOD Beirut/USJ and ESMOD International upon completion of the three-year program.